S2S

SPRINGBOARD TO SUCCESS

2020

ANNUAL REPORT

LETTER FROM S2S BOARD

Springboard to Success (S2S) works to ensure Chicago Housing Authority (CHA) youth have equitable access to educational resources and opportunities. Access to a good education should be a fundamental right of every young person in Chicago. S2S supports the vital work of CHA and the Resident Services Division to reduce barriers and assist youth getting to and through college.

The challenges of 2020 impacted the lives of many and laid bare societal inequities that disproportionately affect CHA youth and their families. Simply postponing summer programming was not an option and with committed partners we were fortunate and proud to see all S2S funded programs and events proceed, allowing CHA youth to access resources at a critical time.

It may be difficult to look back on the past year fondly, but we are heartened by the resilience and perseverance of CHA youth. More than 150 started college in the fall, 75 high school students participated in college prep programs, and many others were connected to resources and paid learning opportunities. Additionally, S2S donors answered the call to assist CHA college students with technology support in the spring and joined us for an overwhelmingly successful virtual fundraiser in July.

We proudly present this annual report and look ahead with great optimism for the future, remaining dedicated to our mission of helping CHA youth succeed in life.

S2S Board of Directors

MISSION

Springboard to Success (S2S) supports programs and partners that propel the Chicago Housing Authority's youngest residents on their pathways to academic success, economic stability and independence.

VISION

Youth currently living in CHA households achieve housing stability as an adult without the requirement of a housing subsidy.

PURPOSE

1. Fund and enhance programs that support Chicago Housing Authority youth and the development of 21st Century Learning Skills needed to achieve success in college, career and life.

2. Fund and enhance the Chicago Housing Authority Resident Scholarship Program.

3. Leverage Springboard to Success' network of local nonprofit partners to help CHA youth get to and through college. These organizations help us to identify CHA youth in their programs and connect them to S2S scholarships and services.

S2S BY THE NUMBERS

2x

S2S funded participants attend college than non- participants

6x

College persistence for S2S scholarship awardees

233

Scholarships awarded in 2020

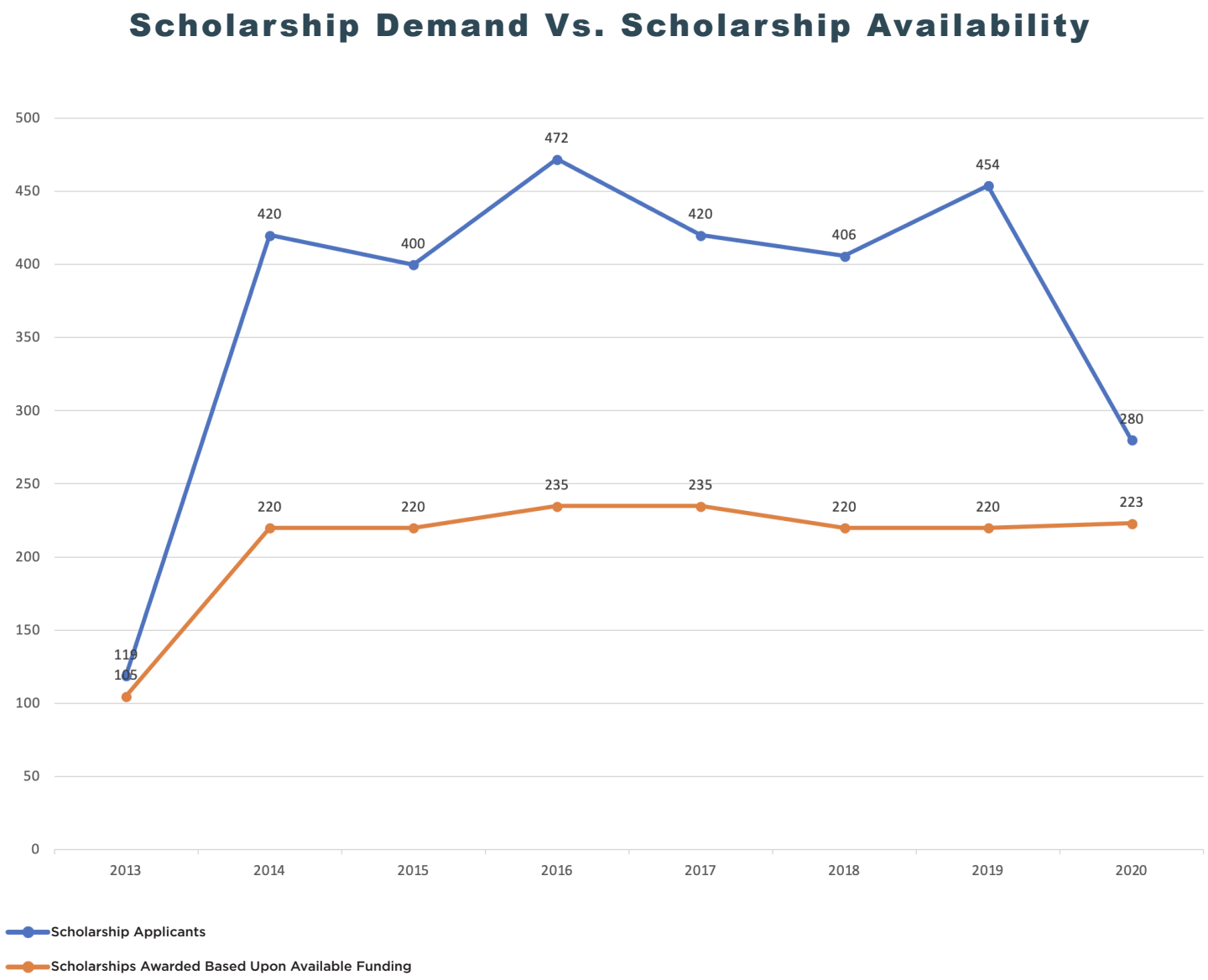
31%

of youth moved on from assisted housing since 2015

288%

Increase in attendance at Take Flight College Reception since 2010

S2S BY THE NUMBERS



**In 2020, the Covid-19 global pandemic increased the number of CHA youth who opted to delay the start of their college career.



MEETING THE CHALLENGE OF 2020

As we began 2020, S2S busily planned with partners for the full implementation of S2S funded summer programming and events for CHA youth. However, with stay-at-home orders in place by mid-March coupled with the uncertainty brought on by the Covid-19 global pandemic, S2S quickly pivoted to meet immediate needs, and support the safe delivery of planned activities.



RESPONDING TO EMERGENCY TECHNOLOGY NEEDS

Many CHA college students were forced to make an abrupt transition home in response to Covid-19 campus closures and lost access to valuable campus resources such as computer labs. As a result, many were faced with attempting to complete assignments and their spring semester via smart-phones. S2S quickly launched an emergency giving campaign to purchase Chromebooks and thanks to our donors (including a generous donation from Molina Healthcare) we were able to assist all identified CHA college students with this emergency need.



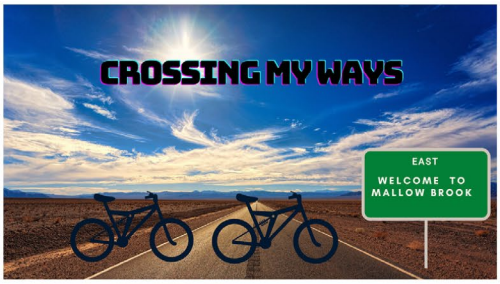
DOCUMENTARY FILMMAKING

2020 marked the fifth year of the six-week DePaul University Program in Documentary Filmmaking for CHA Youth. Emphasizing access and diversity, young Chicago-area females (ages 15-20) who reside in public housing learned the fundamentals of filmmaking. Throughout the program, they were mentored by award-winning faculty filmmakers and School of Cinematic Arts graduate film students.

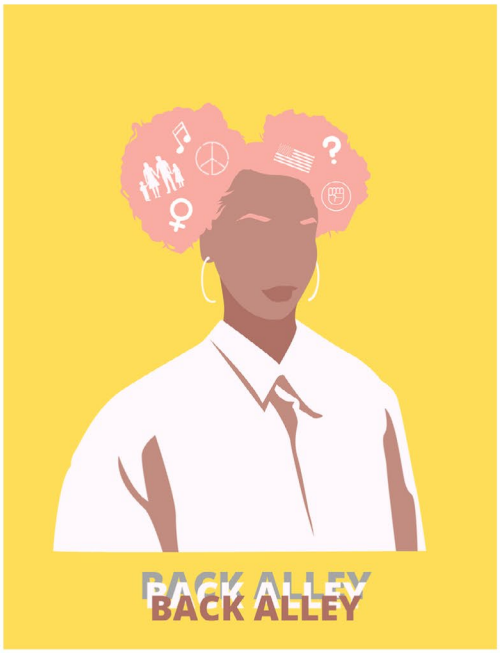
Due to Covid-19, a robust remote program model was designed that allowed youth to create a series of short 3-minute documentaries primarily made in their own environments on iPads. The films' themes provide a voice for social topics important to them and serve as an entry point to community discussions on creating positive change in Chicago.

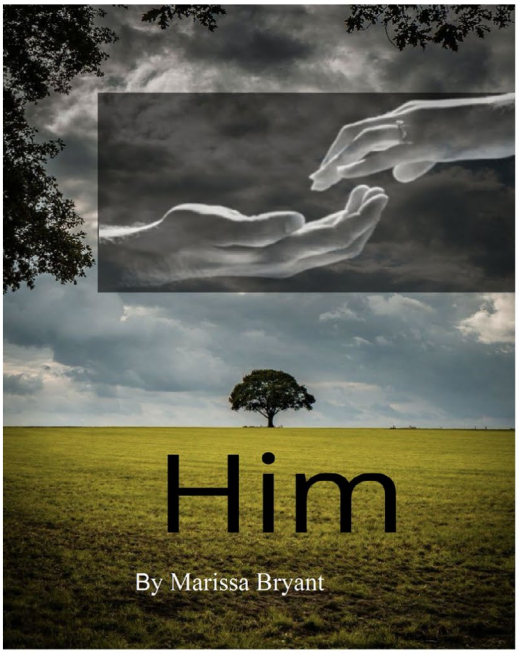
Through a new collaboration with the Department of Family and Support Services (DFSS), the short documentary films were submitted to Apple's "Anyone Can Create" summer showcase; an event celebrating the work of several One Summer Chicago media-focused youth programs and attended by numerous city officials. Three of the eight films submitted from the program "won" in the selection process, securing half of the Apple Showcase's six film slots.











MOVIE & TV SCRIPTS 101

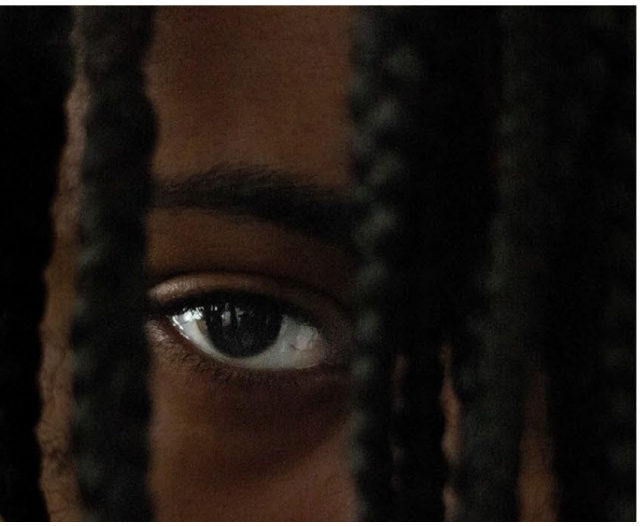
For a third consecutive summer, CHA high school youth were invited to participate in an intensive six-week program studying the art of screenwriting.

Restrictions on in-person gatherings resulted in a redesigned program that was primarily a remote model with youth attending meetings in Zoom and a couple of in-person outings. During the first three weeks, students became well-versed in the Classical Hollywood conventions of writing for film and television through lectures, screenings, and workshops. This section culminated with the students presenting a vetted story pitch for an original short script. The last three weeks of the program focused on developing this story into a viable short by focusing on a unique authorial voice and point of view.

Two of these short projects were then selected to be developed further for a table read. In preparation for this presentation, students were divided into two "writers rooms" where they collaborated on rewriting with an intense focus on character, theme, plot and structure.









PHOTOGRAPHY

S2S supported a new summer program in photography in partnership with DePaul University. Twelve CHA youth were able to participate in this inaugural program and develop professional photography skills.

The program operated mostly as a remote model with meetings held on Zoom and a couple of small in-person workshops. During the six-week program, students were given a prosumer-level camera and led through a number of technical and creative exercises in order to provide a base for a potential career in photography. In addition, they were guided on how to use visual imagery as a form of storytelling and self-expression.

CHA youth were exposed to camera mechanics, lighting techniques, a variety of photography genres (commercial, editorial, portraits, experimental) and editing software. They were given relatively free range when it came to topics to explore, though they were urged to focus on an experience that mattered to them most and connects to people in their community. Many of the images captured moving and poignant moments from their daily lives. The photography program provided youth a powerful creative outlet, and we look forward to continuing this impactful program.

HAMMER, MEET NAIL

Over the course of six intensive weeks in summer 2020, 16 CHA youth utilized their creativity and bolstered their civic commitment by working on a variety of artist-inspired projects. With funding support from S2S, the program was produced jointly by the Smart Museum of Art at the University of Chicago. The projects were derived through direct engagement with artist Njideka Akunyili-Crosby and in response to her creative practice. Teens researched themes of home, community-engaged artwork, racial justice, cultural legacy and assimilation, and collaboration techniques. They also explored various artist media and created pieces of their own design.

Summer program participants moved through a sequence of activities that allowed them to develop expertise on the artwork of Njideka Akunyili-Crosby. They have used this expertise to develop a strategy for communications and community engagement to be employed throughout the '20-'21 academic year in advance of the Toward Common Cause exhibition, as well as events and programming to augment the exhibition from July - December 2021.





DiMeo inTURNship

DiMeo Schneider (now Fiducient Advisors), an investment consulting firm, provided a four-week summer program designed to provide college students with exposure and entry into the finance and investment industry. Ten CHA college students participated in this virtual program that included training sessions, assignments, networking, and being paired with a mentor. With many traditional internships cancelled for the summer, DiMeo was purposeful in creating this opportunity for college students that embraced the online learning environment, and a chance to reach a diverse student population. DiMeo has previously hosted CHA college interns and we are grateful they continue to provide exposure and opportunity for our youth.



SPRINGBOARD TO SUCCESS SUPPORTIVE PATHWAY EVENTS



TAKE FLIGHT NETWORKING & RECRUITMENT EVENT

Each year in early January, S2S hosts a "check-in" event for CHA college students home for winter break. The Take Flight Networking & Recruitment event allows S2S and CHA staff to connect with youth and ensure they are on track to persist in their studies and graduate. Important information on scholarships is shared and each student has an opportunity to sit for a professional head shot for use on their LinkedIn page. The event ends with a corporate networking session with organizations representing a variety of industries, facilitating valuable professional connections for students, and opportunities for corporations to directly promote summer internship and employment openings.



Brandon Ferguson, a recent graduate of Alabama A&M, walked into the Springboard to Success (S2S)-sponsored "Take Flight" CHA college networking event with hopes of making job connections. He did more than that.

He landed an internship at Northwestern Hospital. Which led to a full-time job as a technical analyst in the IT department.

His first day was April 21, and he is thankful to CHA and S2S for the chance.

"S2S and CHA has done a lot as far as providing students with opportunities," said Ferguson, who grew up in the Auburn-Gresham neighborhood. "They provided me the opportunity to take free classes. The 'Take Flight' events allowed me to meet people and network and ultimately that's how I ended up with the internship. S2S and CHA have a number of things that have helped me tremendously."

As a child, Ferguson was interested in computers, software and how to build it all. His grandmother put him in a program that introduced him to computers. A lifelong fascination began.

In high school, he fixed student laptops while juggling football practice and a part-time job at Mariano's.

He learned the value of hard work. And now, he's doing what he's always wanted. He hopes to elevate himself within the department and the hospital before going back to school to pursue his next dream – seminary school.

"I am happy," he said.








TAKE FLIGHT COLLEGE RECEPTION

During the first week of August each year, S2S hosts a celebration for CHA youth who are beginning their college careers at institutions throughout the state and country. Although in 2020 a number of youth chose to delay their college start, or begin it locally at a community college, over 150 CHA youth moved forward with plans to head to campus and were celebrated at this event.

To comply with Covid-19 safety guidelines, this was a drive-thru event held in the parking lot of the Charles Hayes Family Investment Center. Each attendee received a full complement of dorm room essentials such as linen, towels, lamps and toiletries. Additionally, through the generosity of S2S donors, we were able to provide each youth with a brand new Chromebook.

Colleges and universities represented included Harvard, Howard, University of Arizona, Xavier, and the University of Michigan to name a few.

BACK TO SCHOOL BACKPACKS

In lieu of our traditional back to school event at Brookfield Zoo, S2S provided 1,000 brand new backpacks filled with school supplies for distribution directly to youth at CHA family sites. Volunteers came together to safely pack school supplies at the Charles Hayes Family Investment Center while contracted case management agencies in CHA's FamilyWorks program assisted with delivery.







S2S ASSOCIATE BOARD LAUNCH

In March, S2S launched an Associate Board of Directors. Our inaugural board of 11 young professional members are eager to give back to their community, connect with peers, and learn about philanthropy in Chicago.

The Associate Board's objective is to support the overall mission and activities of S2S by acting as ambassadors for the organization, introducing the organization to new potential supporters, and raising funds through events and social media campaigns targeted at young professionals.

The chance to serve on the Associate Board is an excellent professional development opportunity and is a great way for young professionals to give back and grow with the organization as they grow in their career.



"In our country, families living in public low-income housing in high poverty neighborhoods are more likely to be Black and Hispanic. As a youth growing up in public housing in the Englewood community, I understand what traumas are associated with living in poverty here in Chicago. The youth in our communities are often faced with cross-generational traumas that have lasting impacts on their potential for prosperity and success in life. This is why the mission of S2S is so important to me and essential to the students and families we serve.

With the programs that S2S helps fund and support in collaboration with CHA, youth have the opportunity to achieve success in college, career, and in life. Our mission is to see all CHA youth reach academic success, economic stability, and independence. With the generous support of donors and the tireless work of our team, we persevere through various challenges whether fiscal, political, or societal to assist our youth in reaching their goals and beyond. I joined S2S because this mission is clear. We are excited to see our youth overcome the odds by graduating high school, obtaining a college degree, and landing a career in an industry they always envisioned themselves to be in. This is why I support S2S and I encourage you to support S2S too!"

Jason Carter – Chair, S2S Associate Board

INAUGURAL MEMBERS

JASON CARTER, CHAIR
DePaul University

FREDERICA JUSTE, VICE CHAIR
Chicago Housing Authority

ABBEY AUSTIN
Capital One

BRIANNA A. BUSSELL
WebInsight

NICK CRISTIANO
Marquette Associates, Inc

ELINA FELDMAN
Pepsico

ANA FINAN
Amazon Web Services

ASHLEE MATHEWS
True Partners Consulting

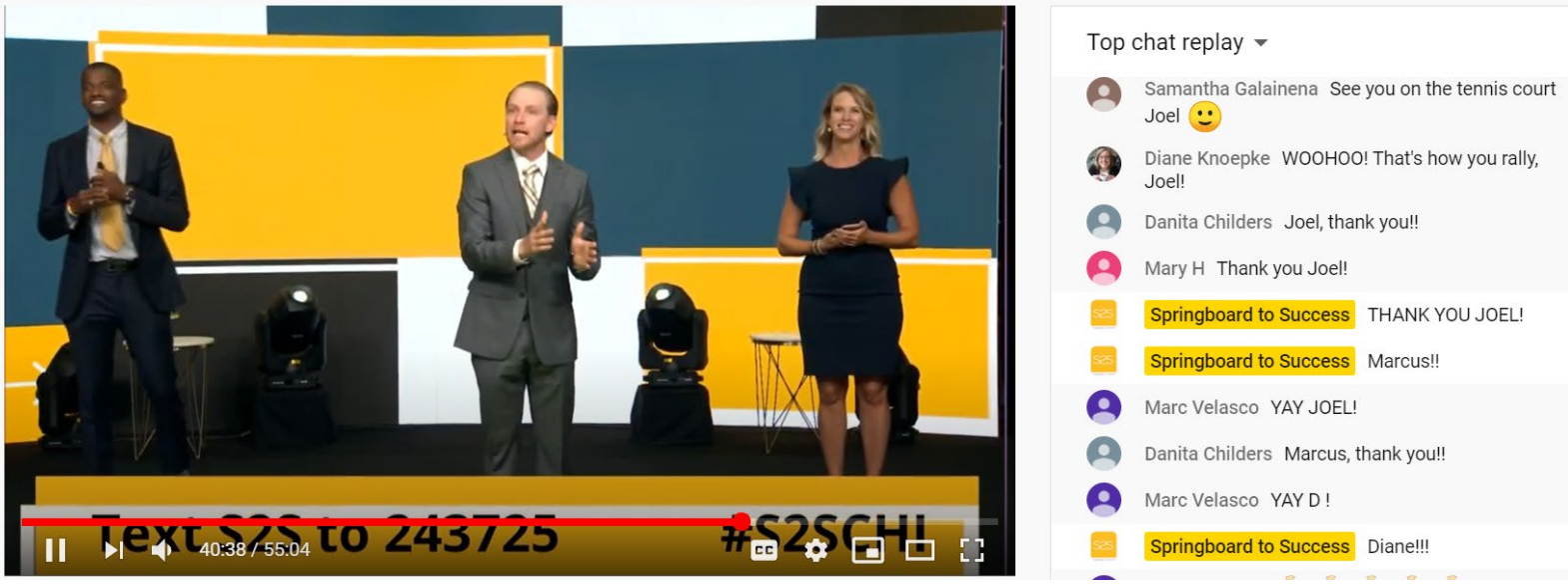
HARRY MCCOLLUM
UBS Asset Management

CASEY NUNES
Big Brothers Big Sisters, Chicago

KOEMI VALENCIA
ADLINK Tech



PHILANTHROPIC SUPPORT



'BACK TO THEIR FUTURE' VIRTUAL FUNDRAISER

On July 16th, S2S hosted a virtual fundraising rally for CHA youth. 'Back to Their Future' celebrated the resiliency and accomplishments of CHA youth in the face of uncertainty, and gathered a community of supporters to cheer and prepare them for their return to school in the fall. A packed, fast-moving hour included inspiring messages from Mayor Lori Lightfoot and First Lady Amy Eshleman, Film Director, Nikki Da'Costa, and CHA young adults who have benefitted from S2S supported programs and scholarships. It was a fantastic evening that raised over $100,000 in support of S2S' college pathway programs for CHA youth.

CHA EMPLOYEE CAMPAIGN FOR SCHOLARSHIPS

At the end of 2019, we launched our first ever employee giving program in partnership with the Chicago Housing Authority. S2S was pleased to partner with CHA and offer employees an opportunity to make a big difference in the lives of the youth we serve. And because S2S Scholarship recipients are six times more likely to persist in college than their peers, all employee contributions fund our scholarship program.

We are so thankful for the results of this campaign! A total of 79 CHA employees collectively contributed $25,644 in gifts and pledges! As a result, 25 additional scholarships were available for 2021/2022 school year! We appreciate every employee who contributed and therefore expanded access to our scholarship program! S2S plans to invite additional corporate partners to participate in an employee giving program for our scholarships in the years to come.

Thank you to all the CHA staff who participated in making higher education possible for CHA residents!

2020

We thank all of our generous donors and

$50,000 and Up

Chicago Housing Authority

$20,000 to $29,999

PPM America

$10,000 to $19,999

BMO Harris Bank
Comcast
Molina Heathcare
Say My Name Productions

$5,000 to $9,999

Joel Brown
Cabrera Capital
Nan McKay and Associates

$2,500 to $4,999

Aria Group
Chicago Equity Partners
Darwill
The Habitat Company
Holsten Development
Mary Howard
TransUnion

$1,000 to $2,499

Anonymous
Marquette Associates
James Bebley
Cheryl Burns
Charity and Associates
Cheryl Colston
Bill Dvorak
Executive Construction
Michael Gurgone
Diane Knoepke
Bryan Land
The Lightengale Group
Diana Liu
Mark Mandich
Ann McKenzie
Samuel Mendenhall
Ice Miller
Mike Moran
The NHP Foundation
Brian O'Neal
Skender
Silvia Spiegel
Pritzker Traubert Foundation
US Bank
Joseph Valerio
Marcus Velasco

$500 to $999

Frederico D'Escoto
Allen Faucett
Steven Field
James Gallo
Kristen Hamer
Anthony Hardy
Jerry Johanes
Deanna Johnson
Bradley Klein
John Knoepke
Tanjnique Miller
Matt Mosher
Rebecca Olvera
Ron Redd
Patricia Rios
Michael Schmieskors
Jordan Townes
Travis Vannoy

$250 to $499

Colleen Brennan
Danita Childers
Crystal Coats
Nakia Dale
Charnese Davis
Sylvia Davis
Lucas Fopma
Lois Hampton
Devora Jones
Thomas King
Stephanie Klein
Ariana Klitzner
Matthew Knoepke
Judith Lee

$250 to $499 cont'd

Russell Leslie
John Mattern
Kevin McCloskey
Tonnie McGuire
Abdiel Ortega
Crystal Palmer
Lee Pratter
Tracy Sanchez
Robert Sekula
Cary Steinbuck
Bruce Weber
April Welch
Byron Williams

DONOR LIST

partners for their cash and in-kind support in 2020.

Under $249

Angela Allen
Doris Anderson-Tillman
Anonymous
Darryl Arrington
Eric Baer
Kit Barmeyer
Thomas Barnicle
Felicia Barrett
Lisa Besch
Sean Biggins
Adrienne Bitoy-Jackson
Hayley Block
Shawn Blum
Kent Born
Gionna Branch
Charles Brenner
Esperanza Brito
Cassie Brooks
Sarah Broughton
Taheria Brown
Julie Brown
Brianna Bussell
Ebony Campbell
David Campione
Emily Canham
Kyrie Cantarero
Alfredo Cantoral
Elaine Carter
Jason Carter
V. Cybil Charlier
Quinesha Colbert
Annette Colston
Dustin and Kelly Cook
Chris Cox
The Cristiano Family
Julianna Crumlish
Raj Datta
Grant Davidson
Amanda DeWitt

Under $249 cont'd

Terry Donlon
Patrick Duda
Danielle Dye
Michelle Epps
Elina Feldman
Ana Finan
Larry Fitzpatrick
Stephanie France
Venis Frazier
Annette Freid
Joshua Frigon
Jennifer Gabrenya
Samantha Galainena
Dixon Galvez-Searle
Elizabeth Gelfman
Michael Goldberg
Robert Graham
Timothy Hackert
Jesse Handler
Molly Hansen
Mieya Hardee
Dartanyoun Harris
Madeleine Hiemstra
Patti Hiemstra
Karlton Hildebrandt
Amy Hooberman
Bridget Howard
Angela Hurlock
Jeff Isaac
Audrey Johnson
Janice Jones
Tyra Jones
Rebecca Joslin
Frederica Juste
Amanda Kalis
Neville Kanga
Elizabeth Killian
Rich Lalley
Lisa Lee-Herbert

Under $249 cont'd

Anne Lehocky
Mary Anne Leonido
Dan Levenson
Scarleth Lever
Kaitlin Lowey
Taylor Lundberg
Tim Magner
Samantha Manuel
Adam McElhinney
Nieva Mehta
Aida Mendoza
Andrea Mitchell
Ila Muller
Sabrina Nelson
Network for Good
Kristin O'Brien
Dennis Olson
Trevor Pachis
Sandra Peralta-Grady
Melissa Platt
Susan Popkin
Constance Power
Ella Renfro
Jessica Reyes
Ann Rice
Miriam Rios
Eshwar Sankar
Jack Schauer
Deborah Shelton
Kim Slappy
Reed Smith
Louise Smith
Stephanie Smith
Robin Spears
Taylor Stavitsky
Michael Sterne
Patricia Steward
Shemika Swann-Thompson
Andrew Teitelman

Under $249 cont'd

Kendra Thomas
Hillary Timlin
Robert Toon
Joseph Tyner
Christa Velbel
Claudia Weems
Kelly Weiley
Gerlich Wintersteen
Suellen Wolk
Nathan Yates

INCOME STATEMENT
FOR YEAR TO DATE DECEMBER 31, 2020 and 2019

		2020	2019
REVENUE AND SUPPORT			
Corporate Contributions	$	432,773	178,905
Government Contributions	$	333,624	1,475,081
Individual Contributions		20,733	2,000
Annual Appeal Contributions		19,105	24,608
Pledged campaign contributions (net of related expenses)		49,382	101,911
In-kind contributions and gifts		173,195	120,695
Net Assets Released from Restrictions		-	
Event Ticket Sales		-	36,200
Interest Income		2,061	4,577
TOTAL REVENUE AND SUPPORT		1,030,873	1,943,977
EXPENSES			
Program Services			
Youth Program Services		357,264	209,887
Senior Program Services		-	267,625
		357,264	477,512
Contract Services			
Accounting Services		15,120	
Consulting Services		6,933	
		22,053	-
Administrative and General Expenses		176,808	17,670
Total Expense		556,125	17,670
Increase in Net Assets		**474,748**	**1,448,795**
Net Assets - Beginning of Year		1,660,375	211,580
Net Assets - End of Year	**$**	**2,135,123**	**1,660,375**

Financials

BALANCE SHEET
AS OF DECEMBER 31, 2020 and 2019

	2020	2019
ASSETS	**(Unaudited)**	
Current Assets		
Cash account	$ 313,159	1,771,597
Accounts Receivable	8,585	20,000
Investments	1,808,920	
Other Assets	10,959	3,820
Total Current Assets		
TOTAL ASSETS	**2,141,623**	**1,795,417**
LIABILITIES & NET ASSETS		
Liabilities		
Current Liabiities		
Accounts Payable	6,500	135,042
Total Current Liabilities	6,500	135,042
Total Liabilities		
Net Assets		
Unrestricted net assets	306,174	163,029
Temporarily restricted net assets	1,828,949	1,497,346
Total Net Assets	2,135,123	1,660,375
TOTAL LIABILITIES & EQUITY	**2,141,623**	**1,795,417**

Board of Directors

Ken Malone
Board Chair

Laurinda Dodgen
Board Vice Chair
Molina Healthcare

Joel Brown
Board Treasurer
PPM America

Diane Knoepke
Board Secretary
Northwestern University

Raj Datta
Oak9

William J. Dvorak
Kinetic Partners

Lauren Hooberman
City Colleges of Chicago

Elizabeth Killian

Stephanie Klein
Braviant Holdings

Lisa Lee-Herbert
NowPow

Angelina Romero
Cook County Assessor's Office

Marcus Velasco
JMG Financial Group

Ex-Officio Members
Tracey Scott
CHA Chief Executive Officer

Mary Howard
CHA Chief Resident Services Officer

S2S

SPRINGBOARD TO SUCCESS

www.S2SChi.org

Kristen Hamer
S2S Director
312-913-7044

Amanda Dewitt
S2S Major Gifts Officer
312-786-6915